

J. H. MINET & CO. (AUSTRALIA) PTY. LTD.

INCORPORATED INSURANCE BROKERS

CABLE & TELEGRAPHIC ADDRESS
"MINVIC" MELBOURNE

REGISTERED OFFICE
414 COLLINS STREET,
MELBOURNE. 3000

TELEPHONE:
67-7041
AREA CODE 03.

JFC:JW

25th July, 1969.

J. Kaldor, Esq.,
Universal Textiles Limited,
401 Pitt Street,
SYDNEY, N.S.W., 2000.

Dear John,

CHRISTO

Further to your letter dated the 16th July, 1969 I have drafted some copy for use in the publication which is being prepared. This is attached.

I have been told by the Norwich Union/Scottish Union Insurance Group, who are U. T. A.'s main Underwriters, that certain rules and regulations of the Fire and Accident Underwriters' Association prohibit their name being used in copy such as this, where there are references to "broad coverage and donation of cost of their services". They have therefore requested that their name not be referred to in this particular segment. However, they have asked that if it is possible, in a list of Credits or something of a similar nature, they would be very glad indeed to see the name of their Group being mentioned as associated with the project.

Anyway John, this leaves the way open for Minets to get some publicity and I therefore hope that the copy I am putting forward will be acceptable. Can I also say that if you do not want this personalised, then I have no objection if you strike out our respective names, but I rather think this adds something to the drama ? ! surrounding the insurance arrangements.

I do hope that everything is going well and I am most interested to see that the project seems to be capturing people's imagination in a big way. We will need to know of course, if there is any change in the original dates and will you please make a note to let me have this information as soon as it is fixed.

Kindest regards,

Yours sincerely,

J. H. MINET & CO. (AUSTRALIA) PTY. LTD.

A handwritten signature in blue ink, appearing to read 'J. F. Chappell', with a long horizontal stroke extending to the right.

J. F. Chappell
Director